

At **Signature Aesthetics** we are lead by the inspiration of our International Medical Director Dr. Tauquir Ahmad. His story is a personal one where he has had personal experience within Aesthetics with his own family. He is very passionate about his work and as it had a very close and personal touch to his own life, his aim was to strive in perfection to desire the best possible results one could expect for ones family.

He then carried this passion through for all his patients and this has reflected in his outstanding patient satisfaction and our one to one personalized care that we deliver.

It started off when his daughter was overweight and was about to be married and she was quite conscious and despite the fact that he reassured her that beauty was from within, she felt that she had confidence issues with this. He managed to discuss with her what her concerns were and the main concerns were reducing the size of her tummy, her arms and thighs. A program for targeted body contouring and circumference reduction of her thighs, her tummy and her arms was initiated. ***She lost 15 inches from her body.***

This worked very well and was a very successful program and it was very close to Dr. Ahmad's heart as was a similar situation where his teenage son developed acne and they had tried various "Traditional topical" preparations but then as these were giving limited results, Dr. Ahmad engaged a study with a group of peers and devised an internationally acclaimed acne program transforming his son's skin. This successful programme has returned the confidence of many patients.

Another issue of concern was pigmentation with his wife when she moved to Pakistan. She developed pigmentation and he worked on a pigmentation protocol for his wife and she was very satisfied and they were very delighted with the results and also developed a maintenance protocol to keep the condition under control.

So a lot of our treatment protocols are based and tested on experiences of close members of our International Director's family. These have tried and tested results using the **latest cutting edge scientific treatments** which have studies backing their efficacy. In addition to this the treatments are

personalized to individuals on requirements and thereby allowing us to **take responsibility for our results.**

So an organization, where it's International Director has used the treatments on his own family, give us the confidence to deliver that level of excellence to our patients as well.

Our treatment protocols are unmatched and unrivalled, as are our results, by any other clinic in Pakistan. For a comfortable, compassionate consultation to address your needs, don't delay and call today. Start your journey from **Conscious to Confident** with that important phone call.